

ANNIE-B PARSON

The Virtuosity of Structure: Tools for Understanding Abstraction

Annie-B Parson, Artistic Director of the award-winning performance company, Big Dance Theater, delivers a talk focused around creative thinking for business leaders and others who consider themselves non-artists.



ANNIE-B PARSON founded Big Dance Theater in 1991. She has created 14 pieces for the company, touring the work both nationally and internationally. She was honored with 2007 Guggenheim Fellowship, an OBIE award in 2000 and a BESSIE award in 2002 for her body of work with the company. She received NYFA Fellowships in 2000 and 2005, and an NEA grant in 2002. She was awarded company residencies at The American Dance Festival, Les Subsistances in France, and The Yard on Martha's Vineyard in 1996, 1998 and in 2002, she was a mentor for the Joyce Theater residency program. She has taught in the Master's directing program at Juilliard and in cities throughout the world from Spoleto (Italy) to Tokyo to Big Sur, CA. Since 1993 she has been an instructor of choreography at NYU's Experimental Theater Wing. Her choreography for TV and film includes Jonathan Demme's Philadelphia.

*"Human creativity is the ultimate economic resource."
- Richard Florida, The Rise of the Creative Class*

The arts are part of mainstream culture in a way they have never been before: the MFA is the new MBA, and abstraction is part of our everyday world. The arts impact our day-to-day work and lives. and yet artistic practice is considered a rarified skill.

Choreographer Annie-B Parson set out to challenge that notion by creating a lecture /video that presents the tools used in art-making as applicable to concepts in other fields.

Ms. Parson's main interest is on the art of 'seeing' and -- through her own interest in abstraction and non-linearity in performance -- she tries to give non-artists new perspectives on their own work and passions, through parsing out the elements in abstract work.

In the course of this 40-minute talk, which utilizes video and a soundscore, Ms. Parson discusses the history and theory of post-modern dance thru the prism of science, nature and commerce, and asks her audience to begin to question how they see the world, and especially their own work.

The lecture is geared towards non-artists of any kind and is ideal for men and women in business who are looking to challenge their present perspectives and expand their creative capacities.

For more information please contact:

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